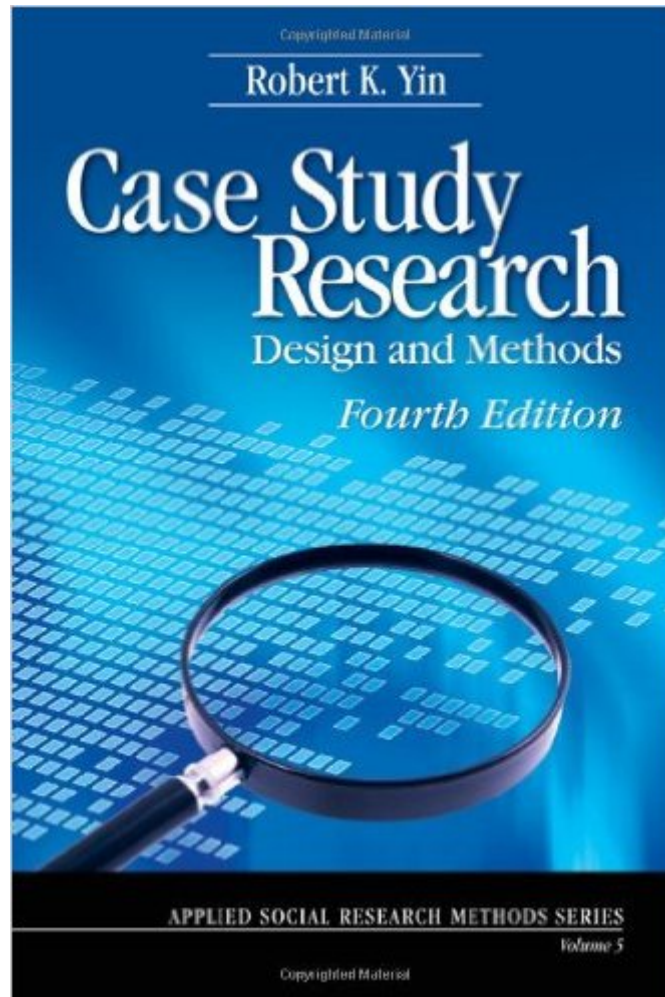


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Case Study Research: Design And Methods (Applied Social Research Methods)



Synopsis

Providing a complete portal to the world of case study research, the Fourth Edition of Robert K. Yin's bestselling text *Case Study Research* offers comprehensive coverage of the design and use of the case study method as a valid research tool. This thoroughly revised text now covers more than 50 case studies (approximately 25% new), gives fresh attention to quantitative analyses, discusses more fully the use of mixed methods research designs, and includes new methodological insights. The book's coverage of case study research and how it is applied in practice gives readers access to exemplary case studies drawn from a wide variety of academic and applied fields.

Key Features of the Fourth Edition

- Highlights each specific research feature through 44 boxed vignettes that feature previously published case studies
- Provides methodological insights to show the similarities between case studies and other social science methods
- Suggests a three-stage approach to help readers define the initial questions they will consider in their own case study research
- Covers new material on human subjects protection, the role of Institutional Review Boards, and the interplay between obtaining IRB approval and the final development of the case study protocol and conduct of a pilot case
- Includes an overall graphic of the entire case study research process at the beginning of the book, then highlights the steps in the process through graphics that appear at the outset of all the chapters that follow
- Offers in-text learning aids including • that pose key questions and answers at the beginning of each chapter, practical exercises, endnotes, and a new cross-referencing table

Case Study Research, Fourth Edition is ideal for courses in departments of Education, Business and Management, Nursing and Public Health, Public Administration, Anthropology, Sociology, and Political Science.

Book Information

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Customer Reviews

Overall, if I were reading the physical copy of this book I would have rated it with 5 stars. It is well written, clearly explained, and theoretically sound. However, I purchased the Kindle edition.

Although I am still receiving some value, there are a large number of issues with the scanning or transcription of this book. One example is this passage: "Within each of have peculiar of case studies, Szanton has illustrated the principle of literal replication." Even with the context around this sentence to provide clues, I don't have a clue what that sentence is saying! This is unfortunately one of MANY such issues with the Kindle edition of this book. So, the book itself is still providing value, but at the expense of having to interpret a large number of unreadable passages like that one, and in some cases, at the expense of being able to discern what the author was saying.

As a doctoral student, I purchased this book when a research professor at my university recommended it. I can see why! Since I am considering using the case study process for my dissertation research, this book helped me visualize how it might work. Yin filled the book with cogent examples from many fields, with references to find the original study. These examples were both relatively current and from decades past; this range of times helped me see the growth in the case study process and its breadth of applicability. The book is not a follow-the-numbers process by any means, no cookie-cutter here. Instead, it contains a structured process from beginning to end, including analysis and reporting. Along the way, Yin forces the reader to ask questions and consider the applicability of the case study approach to one's own work. All in all, very helpful and no doubt, it will be a reference for me in years to come.

This is an expansion on Robert Yin's previous case study methodology textbooks and it included updated research and increased focus on the theoretical grounding of the methodology. Those who are looking for a detailing of the rationale for using case study will find it here.

It seems a shame to rate a book based on its presentation and not its content, but in this case, the presentation was very much an obstacle to getting to the content. Yin's work on case study research is invaluable. Unfortunately, I found it very difficult to read. In the Kindle edition, errors are nearly constant. They are abysmal in the example boxes and exercises. There are words missing,

sentences and phrases duplicated or cut off, and easy-to-fix typing errors everywhere. I found my reading experience halted and entirely too frustrating. I really enjoy using my Kindle, but not under such conditions. I don't know if it's or Sage, but it needs to be fixed.

If you are doing any kind of case study research and do not have this book, you need this. Dr. Yin is a leader in case study research and has valuable information regarding components to a dissertation that are unique to case studies.

I am reading for my MBA at PIM , University of Sri Jayawardanepura , Sri Lanka. As partial fulfilment of the MBA we are required to embark on a case study reaserch on a given Brand. I found this book to be extremely helpful in that there was no other book that provided a structured approach to doing a case study. I recommend this book to anyone who embarks on a case study research.

This text provides a very good overview of case study design, but I didn't find it to have enough detail to answer some questions. Probably not best for the most advanced researcher, but for beginners and intermediates, seems to be very useful. In combination with other texts on qualitative research and case study methods, provides a very good resource for understanding this quite complicated methodology. My background is in quantitative research, so this text was useful in helping to make a new transition to a new method of research.

This is a standard in the field, and deservedly so. Yin's coverage of case study research is well-written and and thorough. I bought the Kindle version of this edition when it was at a bargain price and the text has been fine -- I agree with the other reviewer that Sage probably reissued the ebook with corrections. Having this with me wherever I go is proving handy for my grad work!

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